

Securing Global Retail: How We Cut Cyber Threats by 30%”

Strengthening Cybersecurity for a Global Retailer

The client faced escalating threats from cyberattacks, including phishing, ransomware, and data breaches, putting their operations and customer data at risk. Their existing security systems were fragmented, lacked real-time threat detection, and were struggling to keep up with the rapidly evolving threat landscape.

ADQ Services implemented a comprehensive cybersecurity framework, designed to provide end-to-end protection for the retailer’s global operations. This involved integrating AI-powered threat detection systems, deploying multi-layered security protocols, and setting up a security operations centre (SOC) for continuous monitoring. ADQ also incorporated zero-trust architecture to ensure strict access control and verification at every level.

Key Features of the Solution:

- AI-driven threat detection to identify and neutralize potential threats in real-time.
- Zero-trust security model ensuring no entity is trusted by default.
- 24/7 monitoring via a dedicated SOC, providing real-time insights and responses to security incidents.

Results:

1. 30% reduction in security incidents within the first 6 months.
2. 100% compliance with industry security regulations such as GDPR and PCI-DSS.
3. 50% reduction in response time to potential security threats, ensuring quicker mitigation.

